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New industry is relocating in Tchula

Ed Wilburn Hooker, Holmes County Economic Development Association Executive Director, announced Tuesday, June 16 that Ms. Jennie Whit of N. Hollywood, California is relocating her corporate and manufacturing headquarters to Tchula.

Machinery and equipment was

unloaded at the industrial site in Tchula on Tuesday.

The Mississippi industry will operate under the name of W&W International, Inc. with Ms. Whit in the role of CEO.

A graduate of Rosedale High School in Rosedale, Whit became

a fashion designer in California and has been manufacturing ladies foundation garments.

W&W International has leased the Holmes County EDA Training Center, according to Hooker.

"We are pleased to welcome this new company to Tchula and Holmes County," said Hooker.



EQUIPMENT ARRIVED MONDAY FOR NEW INDUSTRY IN TCHULA

The truck arrived Tuesday morning in Tchula from California with machinery and equipment for Holmes County's newest industry, W&W International, Inc. Clarence Whit, Jr., production manager for the new operation, is shown handing a box to Stanley Morgan as the unloading began. Looking on are, from left: Clarence Whit, Morgan, Whit, Jr., Ed Wilburn Hooker, executive director of Holmes County EDA, Tchula Mayor Francis Wilkes, EDA Vice President Bruce Edwards, and EDA board member Ann Polk.